



Sr. No.	Title of the paper
1.	Asset allocation, stock selection and interaction effects: Study of concept of performance attribution in equity mutual funds <i>Vashisht</i> <i>Mohit Gupta</i>
2.	Banking Industry: Indian Scenario <i>Kawaldeep Kaur</i> <i>Neetu Sharma</i> <i>Sahil Kapur</i>
3.	Brand Equity in Pharmaceutical Industry: An Empirical Study <i>Gaurav Vats</i>
4.	Empirical Analysis of Ethical issue of Privacy in E-Marketing <i>Mr. Satinder Kumar</i> <i>Mr. Parampal Singh</i>
5	Financial literacy vis-à-vis investor education in India <i>Dr. Pooja</i>
6	Green association in consumer buying decisions <i>Dr. Geeta Sharma</i>
7	Impact of social media on business <i>Mr. Sourav Jain</i> <i>Ms. Palavi Joshi</i> <i>Mr. Shashi</i>
8	Impact of training on the performance of an employee and the growth of an industrial organisation <i>Harpreet Kaur Channi</i>
9	Implications of Internet Marketing to Organizations <i>Mr. Parampal Singh</i> <i>Ms. Anu</i> <i>Mr. Manoj Gors</i>
10	Sustainable Tourism in India: Collective Efforts of Tourism Stakeholders <i>Renu Choudhary</i>
11	Criticality of Human Resource Processes in Indian Banking Industry <i>Deepali Bhatnagar</i>